



San Juan Headwaters

FOREST HEALTH PARTNERSHIP

November 17th, 2023

Location: Pagosa Lakes POA Clubhouse, 230 Port Ave, Pagosa Springs, CO 81147

Meeting time: 9:00 – 11:00 am

MEETING AGENDA

9:00 am – 9:10 am Welcome and introductions

- Attendees:

- Adam Tlachac, SJNF
- Veronica Medina, Archuleta County
- Matt Ford, Pagosa Wood Products
- Adam Hirschberg, Studs Lumber
- Bob Milford, PATC
- Bill Trimarco, WAP
- Alex Handloff, MSI/SJHFHP

9:10am – 9:40 am SJHFHP and Partner updates

- Bill Trimarco, WAP updates
 - SWDG grant. Funded for next 4-5 years. Happened in July.
 - Treated about 150 acres so far. 80 site assessments and 50 to projects. Mostly 2 acres at a time. Incredible progress. Took advantage of the smoke in the air.
 - CSFS opted not to be involved in the CWDG. Which has allowed money to flow faster than anywhere else.
- Matt Ford updates
 - Turkeys available!!!
- Bob Milford
 - PATC. Cleared about 4000 trees. Last 5 years — 30000 trees and 30000 hours, mostly by volunteers.
 - Going to bring together user groups and meet more often to discuss projects and issues. Especially after the Jackson Mountain EA. How to communicate better.
- Adam Hirschberg
 - Gratitude. Stuffing.
- Doug Secrist.
 - Presentation to SJWCD about SJHFHP and request for funds.
- Adam Tlachac
 - Presolicitation meeting for the ASCC.
 - Actual solicitation will come out sometime in January.

- Had turkey walk with four companies.
- Veronica Medina
 - Looking at making Cloman park into an actual park with infrastructure and buildings.

9:40 am – 9:50 am CFLRP updates

- Southwest Colorado
- Rio Chama
 - Next 2-3-2 Partnership meeting on February 7th near Abiquiu, focused on monitoring outcomes

9:50 am – 10:50 am AGENDA CHANGE: SJHFHP agreement and work plan discussion

- Consider a storyteller's guide like 232 to provide talking points for partner communication.
- Send newsletter and things to the HOA/POA's. Have mailings go to these organizations. Need a database update.
- With radio interviews. We need an ask with our interviews. And have partners do radio interviews. I would set up dates and make list on objective of interview. Worth testing out.
- Outreach and fundraising are different. Focus on good content and right people with an ask and also focus on fundraising.
- How are we going to catalyze folks? People care about fire mitigation! People are looking for information.
- Radio interviews. Need lead time especially for USFS with talking points ahead of time. Start with 10 topics, then right person.
- CSU extension has radio show every two weeks. Always looking for content.
- Will, who owns radio station, loves this sort of stuff.
- Evolution of objectives for SJHFHP. With work plan is really focused on local objectives now. If that compromises something on the bigger scale, we can address that, but need to get those baseline things done.
- Archuleta County has conservation fund. We can ask the county for money. Need to reach out to Veronica about how that works and when to ask.
- A flagship type project. Like Cloman Park. CAFA. Res Hill. WAP has taken over Res Hill.
 - Res Hill shows that you have to go back and it's never over.
 - Get involved in fire on private property. How can we talk to Archuleta county about that? Advocating for cross boundary burns.
 - How to get Aspen Springs involved. Common areas.
 - Veronica and other commissioners thinking about making Cloman Park an actual park with building, infrastructure, etc.
 - Presentation to County. Reach out to Veronica about that and county manager. Call Veronica first and have us talk. Send out one-pager and update it!!! Have it easier to resonate with.

10:50 am – 11:00 am Closing and next steps