

Notes 4-19

Jim Bruvold, Jon Taylor, Steve Hartvigson, Kent Grant, Bill Trimarco, Mary Jo, Mike Ward, JR Ford, Bev Warburton, Aaron Kimple, Pam Wilson, Kevin Kuhn, Gloria Edwards

- I. Introductions
- II. Sign Contract
- III. Media
 - a. Beetle talk success- 40 to 45 people
 - i. Bill did radio interview
 - 1. With MaryJo
 - 2. Didgital version of KWUF
 - b. Pagosa Sun
 - c. One-pager
 - i. Contacts – add local people
 - 1. Bill Trimarco
 - 2. Jon Taylor
 - 3. Mike Ward
 - 4. Bev
 - 5. Pagosa Chamber
 - 6. Make changes
 - ii. PDF – cymk
 - 1. \$170/ thousand
 - 2. through pagosa chamber approx.. 0.50/ page
 - d. Facebook
 - i. Add interview to facebook page
 - ii. Add to website – Will Spears
 - e. Web site
 - i. SanJuanHeadwaters
 - ii. Mtech – Pagosa web hosting
 - 1. MaryJo talk to Marcie about putting together website – cost
 - 2. Aaron will get ball park number for website cost
 - f. Folded information sheet
 - g. Guided tour
 - i. Intern to help
 - ii. Start to put something together this summer
 - iii. Driving tours along each road
 - h. Park
 - i. Will have information board
 - ii. Education
 - iii. Targeted toward tourists
 - iv. JR keep informed of what need
- IV. Upcoming Events
 - a. Re-cap beetle talk

- b. Earth Day
 - i. Trying to recruit volunteers
 - ii. MaryJo presented event information
 - iii. Page on chambers website for volunteering
 - iv. Consider for 2014
 - v. Chamber website – live, work, play to volunteer – Chamber membership \$80 for non-profit
 - 1. Review budget and consider – Aaron
 - vi. At town park
 - vii. Could be up to \$2000
- c. May Driving Tour
 - i. May 15 – Have some conflicts
 - ii. Move to Wed. May 22
 - iii. RSVP – Name/ numbers/ e-mail
 - iv. JR will sponsor food
 - v. Where will JR's equipment be?
 - 1. If include equipment may draw more
 - vi. Approximately 60 people
 - vii. Option to go to JR's at the end
 - 1. Keep JR staff late and do it low, by the road
 - viii. Cancel NewtJack?
 - ix. Steve will build schedule
 - x. Bill – Pagosa outside, if not busy will donate a van if not busy
 - 1. Possibility of county bus
 - xi. Not likely to fit up in Brockover
 - xii. Drive to Jon's and look at Cloman
 - xiii. Hiking Cloman could be a challenge
 - xiv. Remove stop 5 and 6
 - xv. Could have another day
 - xvi. Bill call John Janowski
 - xvii. Need to pay for a school bus – Jon Taylor check into
 - xviii. Incorporate kids groups
 - xix. Next driving meeting May 3, 9:00 to 11:00
- d. June Little Sand Tour
 - i. June 18 and 19
 - ii. Indoor day/ Outdoor day
 - iii. Reserved multi-purpose room at community center for indoor day
 - iv. JR and Steve talk
 - v. Approx. 100 people
 - vi. Need help with marketing
 - vii. Need an RSVP for driving tour
 - viii. SRFire Science – sponsoring food and rooms
 - ix. Gloria has 2 vans reserved
 - 1. Logistics of reserving additional vehicles
 - x. 18th 9:00 to 3:30 or 4:00

1. Scott, Kevin, JR, Peter Brown
 2. JR may or may not be able to participate
 - a. Will know if he will be available
 3. Jon Taylor
 4. Pagosa Fire Dept – Drew Peterson
 5. Kent recommends Tim Cudmore
 6. Ros – cycle of fire
 7. Met with Scott Wagner
 - a. Pagosa Fire adapted community
 - b. 1 fire managed for multiple purposes
 - c. smoke management
 - d. get away from categorizing fires
 8. Folks who were affected
 - a. Outfitters
 - b. Hindsdale County Sheriff
 - c. Teresa Cook – Lindners ranch on Weminuche
 - d. People heavily affected for so long
 - e. Exchange of ideas
 - f. Agenda with some Q and A interaction time
 9. Lessons learned/ preventative/ suggestions
 - a. Mary Jo
 10. Build agenda around environment/ social/ economic
 11. Steering committee
 12. Steve will see if he can get USFS vans
 13. Vans from Fort Lewis – Aaron
 14. Kent – State forest service check on help with vans
 15. Pull some photos from Steve H.
 16. Little Sand Review and lessons learned
 17. End with interactive map that can review forest perimeter
- xi. Field Trip plan
1. Space is limited
 2. MSI registration form for day 2
 - a. Stay strict deadline
 3. Piedra road – identify points
 4. Kevin, Steve, Scott develop rough agenda
 - a. Meet at Coyote Hill Parking – 9:00
 - b. Deadmans
 - c. Sportsman
 - d. Weminuche Valley – 45 min pure driving – lunch
 - e. Sand Bench – final – 1.5 drive out – Do you want to end with blackened forest area?
 5. Pagosa Brewery – after 1st night – 18th
 6. Fire Intensity map
- xii. Marketing
1. Gloria write PSA's

2. Bill talk to radio stations/ newspapers
 3. Aaron KSUT/ Herald/ Website/ Facebook
 4. LPEA newsletter
 5. SWCD – small acreage
 6. Steve help dig through photos for restoration
- xiii. Post-event deliverables
1. Video
 - a. Casey Metz grad students
 2. Poster
- V. Getting the Word
- a. Conditions are prime
 - b. Be prepared
 - c. Outreach to Piedra River Corridor
 - i. Bill T talk to Chimney Rock Farms
 - ii. Arboles
 - iii. Creede
 - d. Outreach to Vallecito
 - e. Table Conversation with community and scenario – fall event
- VI. Action Items
- a. Aaron work with JR to arrange food
 - b. Aaron call Fort about room for May event
 - c. State Forest Service help